

**UF** | UNIVERSITY *of*  
**FLORIDA**

*The Foundation for The Gator Nation*

UF International Center  
(UFIC)  
Strategic Plan  
(2010-2015)

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# Setting the context

- Provost's review (2008-2009)
- UF Strategic Plan
- Broad university goals for campus globalization articulated by the President



# Principal Conclusions of Provost's Study

## UFIC:

- Known for its support and service roles
- Needs a more pro-active agenda for integrating UF into the global community
- Must vigorously promote international research and education for all of UF



# Strategic Planning Initiative

(October 2009 to May 2010)

## Goal:

Create a framework to focus and prioritize UFIC's leadership role for campus internationalization, working closely with our on-campus and external partners.



# Strategic Planning Principles

- Internationalization of UF is inherently desirable and beneficial to the UF community.
- UFIC is the UF entity best suited to lead the internationalization process across campus, working with multiple academic partners.
- The campus community will be supportive of these efforts.



# Participants in the UFIC Strategic Planning Process

- Representatives of all UF Colleges
- Representatives of Title VI area studies centers
- UFIC staff
- UF External Advisory Board



# Launching the Strategic Planning Process

- What does UFIC do?
- What should UFIC be doing?
- What does internationalization mean?



# New Vision/Mission Statement

*The UF International Center  
motivates and mobilizes the UF  
community to integrate and sustain  
high-impact global dimensions in  
learning, discovery, and engagement.*



# Principal Elements of the UFIC Strategic Plan

- A. Increase Visibility, Communication, and Advocacy for International Engagement
- B. Enhance the Quality of and Expand the Options for International Learning Experiences
- C. Promote International Discovery Opportunities
- D. Strengthen the International Center's Administrative Support Services



# Increase Visibility and Advocacy

1. Make broadly known UF international expertise, resources, and accomplishments.
2. Increase the visibility of UFIC in support of international efforts across the campus.
3. Encourage and support faculty and staff international accomplishments as a component of career development.



# Enhance/Expand International Learning

1. Strengthen support for graduate students wishing to pursue study/research abroad.
2. Support and assist academic units in the creation of new international curriculum options.
3. Expand current study abroad programs to include such options as internships and service learning.



# Promote International Discovery Opportunities

1. Assist in the development of an electronic clearinghouse of grant opportunities.
2. Promote the formation of interdisciplinary working groups to address global themes.
3. Strengthen the UFIC international faculty expertise data base to enhance cross-campus collaboration.
4. Provide support to faculty groups in the development of grant proposals for international research and development activities.



# Strengthen Administrative Support Services

1. Clarify principal roles of UFIC vis-à-vis those of other campus units with whom we share stakeholders.
2. Strengthen the linkages between UFIC and colleges/units to improve services for international students and scholars.
3. Make the UFIC website more user-friendly to serve the needs of the campus community.
4. Enhance risk and crisis management recommendations, policies, and protocols for the campus community.



# Where are we with implementation?

- Specific objectives, strategies, measurable outcomes, indicators, and timelines for each element of the Strategic Plan have been completed.
- Lead responsibility for each element has been assigned.
- Annual work plans for UFIC units have been developed.
- Our Faculty Advisory Committee will monitor implementation of the Strategic Plan.



# Conclusions

UFIC provides administrative leadership for campus internationalization but cannot (and should not!) do it alone. We are in this together.

To be successful we need the:

- Involvement of all academic units and Deans;
- Support of service units;
- Continuing engagement of faculty.

