

# The Creative Campus

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# The Creative Campus: Origins

American Assembly of Columbia  
University Recommendations (2004)

Campus-  
wide arts  
offerings

Serving the  
Community

Preparing  
Students

# The Role of Higher Education

**Develop enabling  
conditions**

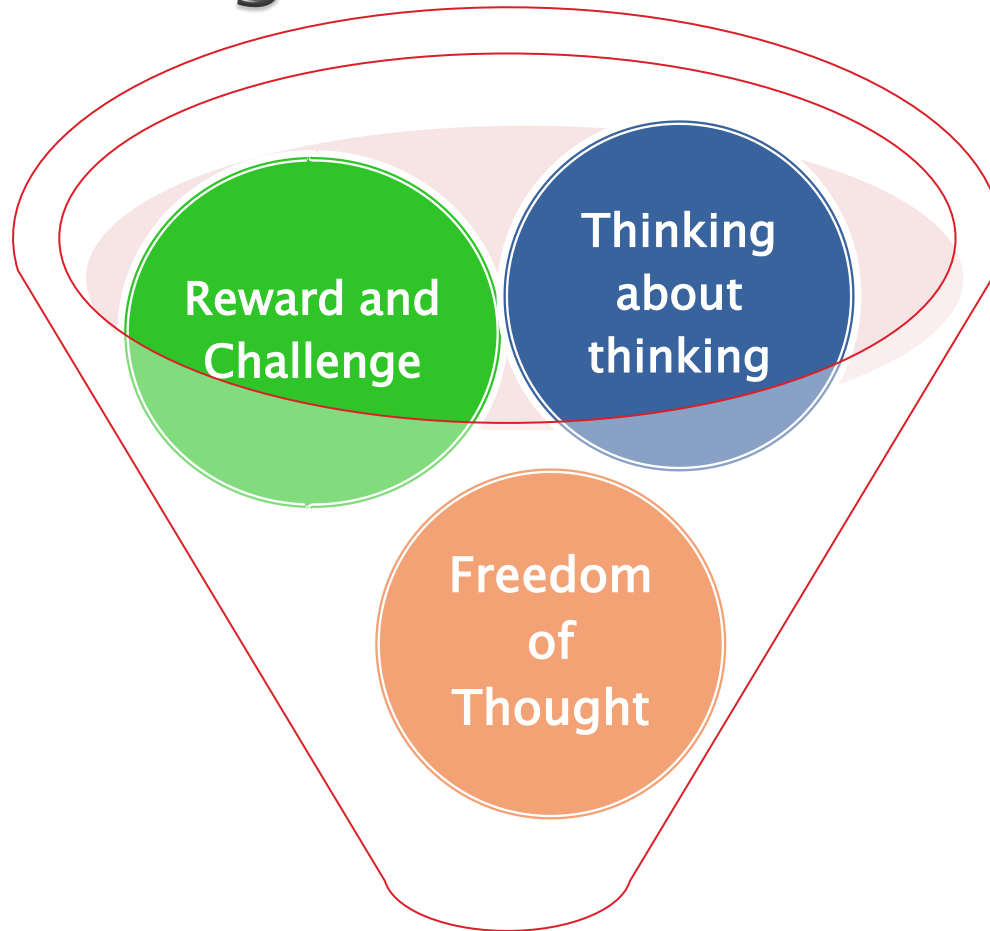
**Provide access to a broad  
range of knowledge**

**Enabling and  
Fostering Creativity**

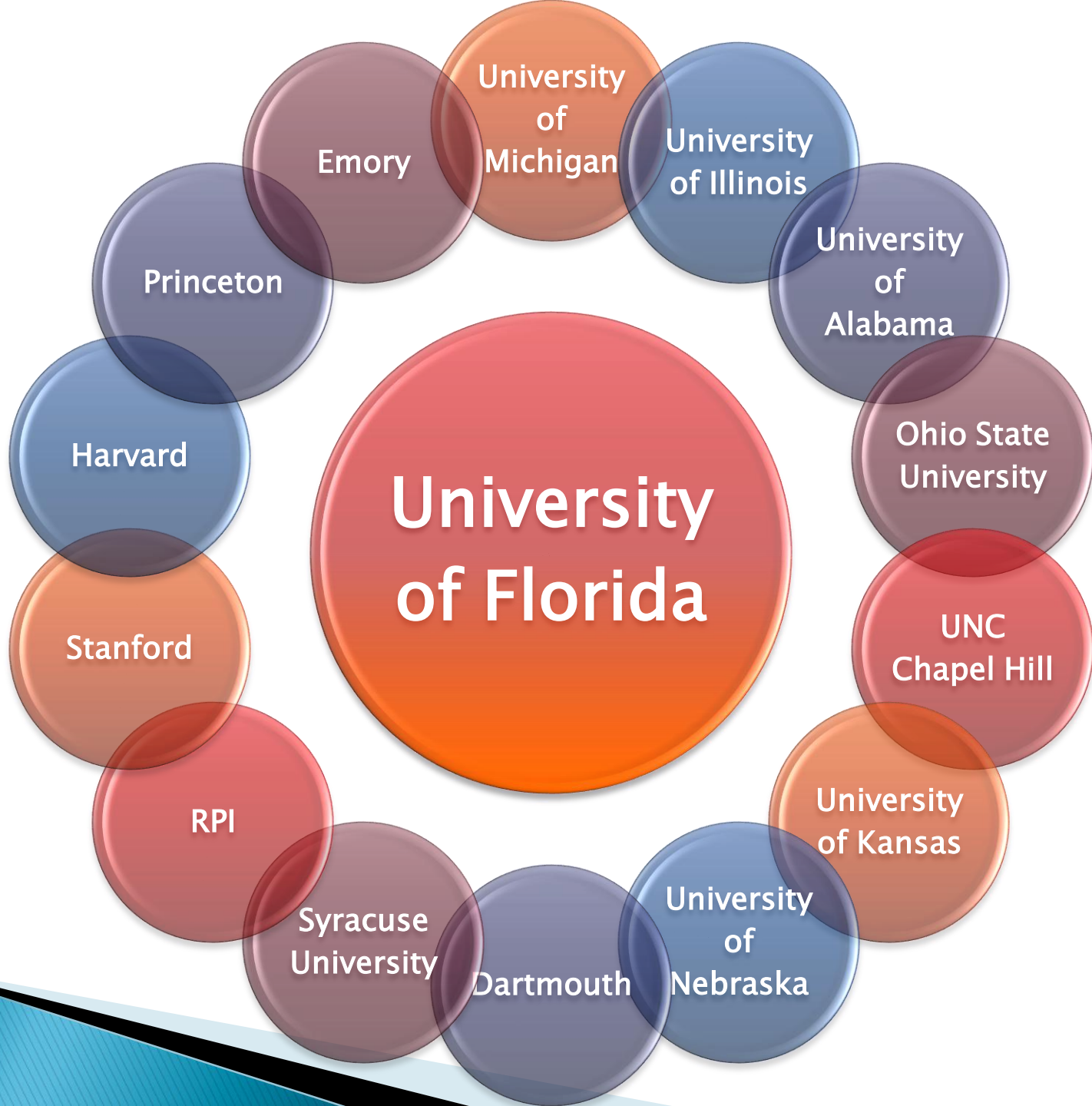
**Encourage Curiosity  
across Disciplines**

**Enable creators**

# Recognizing the Value of Creativity

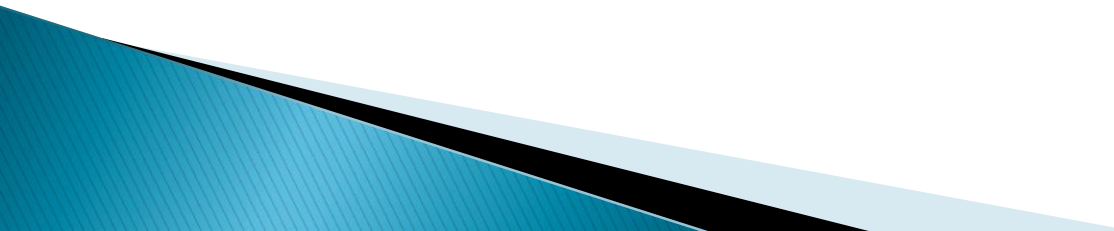


**The Pedagogy of Creativity**

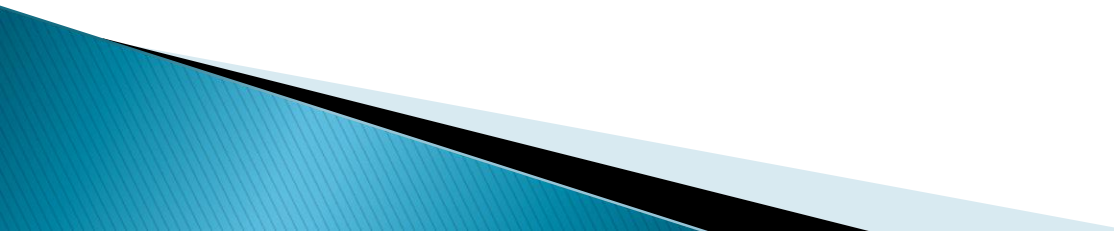


# Nancy Cantor

## President, Syracuse University

- ▶ “How to break down boundaries between education, scholarly work and creative production, and public engagement? That sort of classic three-legged stool. How do we institutionally acknowledge that this kind of work [the creative campus] is at once scholarly production, extraordinary learning experiences, and, at its best, breaks the boundaries between campus and community and engages the world?”
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# Shirley Jackson, President Rensselaer Polytechnic Institute

- ▶ “The world is changing. The challenges that society faces are becoming more complex and the innovators that we are preparing and educating to solve the problems of the 21st century need to be expanded. They need the ability to conceptualize across disciplinary boundaries. They need to interact and be sophisticated across cultural horizons. They need to be intellectually agile, and they fundamentally need to think and act with both sides of the brain engaged.”
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# UF as a Creative Campus

- ▶ Requires intentional leadership for systemic change
- ▶ Organizational structure – a Creative Campus Committee

