



UNIVERSITY OF FLORIDA

OFFICE OF THE PROVOST

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The Whitney Laboratory

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July 1, 2004

Dr. David R. Colburn
Provost and Senior Vice President
University of Florida
P.O. Box 113175
235 Tigert Hall
Gainesville, FL 32611-3175

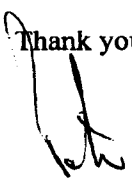
Dear David,

I would like to request your permission to change the official name of the Whitney Laboratory to *The Whitney Laboratory for Marine Bioscience*.

The original name does not convey any measure of what we are and what we do and, as such, handicaps our efforts in fund raising and other activities.

The proposed name will give those who are not immediately familiar with the Laboratory an intuitive grasp of the type of science we conduct. Furthermore, the choice of "Bioscience" over the more traditional "Biology" was made to better convey the modern nature of our science, which is not the "buckets and nets" type of science conjured up in people's minds by the term "Marine Biology".

I hope you will approve this change.

Thank you and best wishes,


Peter A. V. Anderson
Director