




Warrington College of Business Administration
Graduate Programs in Business
Undergraduate Programs in Business
Fisher School of Accounting

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May 22, 2007

Memorandum

To: University Curriculum Committee
% Diana Hull

From: John Kraft 
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Re: Proposal to establish a School of Business

The Dean and faculty of the Warrington College of Business Administration (WCBA) propose the establishment of a School of Business. The School of Business would be the third school within the Warrington College, joining the *Hough Graduate School of Business* and the *Fisher School of Accounting*.

Thank you for consideration of this proposal.

JK:sh

Attachments

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Proposal to Establish a School of Business within the Warrington College of Business Administration

The Dean and faculty of the Warrington College of Business Administration (WCBA) propose the establishment of a School of Business. The School of Business would be the third school within the Warrington College, joining the *Hough Graduate School of Business* and the *Fisher School of Accounting*. The following academic programs would be managed through the School of Business:

- Bachelor of Science in Business Administration (1,000 graduates annually)
- Bachelor of Arts in Business Administration (250 graduates annually)
- Minor in Business (500 completed annually)
- Minor in Entrepreneurship (150 completed annually)
- Minor in Real Estate (50 completed annually)

The School of Business will have no administrative or financial implications for the College.

Schools at the University of Florida

Having a school as a distinct academic unit is an established practice at the University of Florida.

Examples include:

- Fisher School of Accounting
- School of Architecture
- School of Art and Art History
- M.E. Rinker Sr. School of Building Construction
- School of Music
- School of Natural Resources and Environment
- School of Teaching and Learning
- School of Theatre and Dance

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Other Institutions with a School of Business

Two institutions with outstanding reputations have a school for undergraduate business programs: the *McIntire School of Commerce* at the University of Virginia and the *Calloway School of Business and Accountancy* at Wake Forest University. This type of emphasis on undergraduate business and accounting education has helped each of these institutions develop an outstanding national reputation. In the 2006 BusinessWeek rankings of undergraduate business programs (www.businessweek.com/bschools), *McIntire* and *Calloway* were ranked second and twenty-fourth respectively. *McIntire* and *Calloway* were ranked similarly in *U.S. News and World Report*, fifth and twenty-fifth respectively. Establishing a School of Business at

the University of Florida would send a strong message to peer institutions, the business community, and UF undergraduates that business education is highly valued.

Administrative Structure

If the School of Business is approved, the organizational structure of the Warrington College of Business Administration would be as follows:

- Warrington College of Business Administration (a Dean and a Senior Associate Dean)
- Hough Graduate School of Business (an Associate Dean/Director)
- Fisher School of Accounting (an Associate Dean/Director)
- School of Business (an Assistant Dean/Director)

Oversight of the Curricula for Degree Programs and Minors

Administrative and faculty oversight for the undergraduate degrees and minors mentioned earlier would remain the same. Currently, the college's Undergraduate Committee is charged with reviewing and updating curricula for undergraduate degree programs and minors. Any changes approved by the Undergraduate Committee are subsequently brought before the WCBA faculty. Items approved by the WCBA faculty are then brought before the University Curriculum Committee (e.g., approval/disapproval, information item).

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